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To learn more about Active People, Healthy Nation℠, visit: https://www.cdc.gov/physicalactivity/activepeoplehealthynation/index.html
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Agenda at a Glance

- Project background
- Development of forthcoming policy resource
- Six key equity ingredients
- Sneak peek of policy resource
- Polling and moderated Q&A
- Closing remarks and reminders

Photo credit: CC: “No Motor Vehicles - Chelsea Piers, New York City” by Andreas Komodromos
Polling Questions
Questions?

You asked: What happens when I raise my hand?
Molly Parker answered: I can take you off of mute.
This project has two purposes:

1) Identify a menu of equitable policies to be used in the future to inform implementation within communities and to inform the development of a public health surveillance system.

2) Identify the level and definitions of “community” that should be considered in the menu of equitable policies and when constructing the technical rubric for national public health surveillance of equitable policies to promote physical activity based upon consensus from experts in the field.
Project background

- Project launch
  - Literature Scan
  - Subject Matter Expert (SME) interviews

- Synthesized findings from SME interviews
- SME listening sessions with 15 SMEs
- Completed literature scan
- Draft policy resource

- Complete draft of policy resource
- Small group discussion with SMEs
- Integrate feedback on draft policy resource

- Webinar
- Further exploration and vetting of policies
Initial List of Promising Policies

- Complete Streets
- Vision Zero
- Safe Routes to School/Parks or other Safe Route Programs
- Inclusionary zoning
- Calm streets
- Safe streets
- Open streets
- Transit access/safe connections to transit
- Community land trust
- Community benefits agreements
- Tax abatement policies
- Limited equity co-op housing
- Protections against condominium conversion
- Elimination of single-family zoning/minimum lot size requirements
- Elimination of downzoning
- Elimination of parking requirements
- Employer assisted housing
- Affordable housing trust fund
- Violence interruption strategies (e.g., Crime Prevention Through Environmental Design (CPTED), decriminalizing jaywalking)
- Participatory budgeting
- People’s plans
- Community owned commercial space/resident owned communities (ROCs)
- Land banks
Six Key Ingredients for Advancing Equitable Transportation & Land Use Policies

1. Are rooted in a health equity and racial justice assessment

2. Articulate the intent to resolve inequities identified in health equity and racial justice assessments

3. Neutralize threats to community safety, stability, and continual access to places to walk, bike, and use transit

4. Require inclusive community engagement

5. Explicitly include equity provisions in their language

6. Mandate transparent monitoring and evaluation to ensure continuous improvement throughout implementation
Inclusion Criteria for Policy Resource

- Adopted in multiple locales; elevated by multiple relevant issue-and/or place-based organizations
- Evidence exists demonstrating its effectiveness and its plausibility to improve health and safety conditions
- Government sector decision-makers are primary movers
Policy Domains:

First/Last Mile Transit Connectivity
Pedestrian and Bicycle Safety
Building Form and Walkable Design
Health Promoting Land Use
Anti-Displacement
Community Safety

Photo credit: www.pedbikeimages.org / Dan Burden
Selected Example: Fare Payment Accessibility

Description: Maintaining payment methods for riders lacking smartphones/cashless devices (e.g. on-board payment, ticketing outlets)

Gov. levels: Local/Regional transit agencies

Key equity considerations expressed by experts:
- Language accessibility re: changes
- Involving community intermediaries

Photo credit: www.pedbikeimages.org / Toole Design Group
Policy Domains:

First/Last Mile Transit Connectivity

Pedestrian and Bicycle Safety

Building Form and Walkable Design

Health Promoting Land Use

Anti-Displacement

Community Safety

Photo credit: www.pedbikeimages.org / Charlie Zegeer
Description: Policies, planning principles, design practices to accommodate all travel modes in street realm.

Gov. levels: Local complete streets plans or policy directives; State and MPO roadway planning req’s

Key equity considerations expressed by experts:
• No one-size-fits-all approaches
• Local engagement + leadership is crucial
• Necessity for inter-agency collaboration
Selected Example: Traffic Calming Strategies

Description: Design practices, planning decisions to deter unsafe vehicle speeds/driver behaviors thru physical roadway features.

Gov. levels: Local planning/funding of roadway projects; Regional and State funding dispersals and TA

Key equity considerations expressed by experts:
• High-Injury/Collision analysis overlap with other equity indicators
• Addresses concerns with enforcement strategies
• Local engagement + leadership is crucial

Photo credit: www.pedbikeimages.org / Dan Burden
Policy Domains:

First/Last Mile Transit Connectivity

Pedestrian and Bicycle Safety

Building Form and Walkable Design

Health Promoting Land Use

Anti-Displacement

Community Safety

Photo credit: www.creativecommons.org / La Citta Vita
Description: Development standards addressing building interactions with the pedestrian realm – more detailed than conventional zoning/building rules

Gov. levels: Enacted through local zoning and building regulations

Key equity considerations expressed by experts:
• Tailored standards + incentives promote more equitable housing/commercial formats
• Relationship between walkable development and gentrification/displacement

Photo credit: [www.pedbikeimages.org](http://www.pedbikeimages.org)/ Dan Burden
Policy Domains:

First/Last Mile Transit Connectivity
Pedestrian and Bicycle Safety
Building Form and Walkable Design
Health Promoting Land Use
Anti-Displacement
Community Safety

Photo credit: Los Angeles Neighborhood Land Trust
Selected Example: Incentives for Community Benefits

Description: Zoning structures that standardize exchanges of community benefits for developer incentives. Produces dedicated space for childcare services, healthcare outlets, arts programs, locally-owned businesses, public open space, expanded sidewalks, etc.

Gov. levels: Local zoning rules with provisions for benefits

Key equity considerations expressed by experts:
- Challenges to sustained occupancy
- Role of community intermediaries
- Considerations for on-site/off-site location, fee-based alternatives
Policy Domains:

First/Last Mile Transit Connectivity
Pedestrian and Bicycle Safety
Building Form and Walkable Design
Health Promoting Land Use
Anti-Displacement
Community Safety
Selected Example: Inclusive Housing Development

Policy tools: Inclusionary Zoning; Housing Fund generation; Zoning/Permit incentives; Public Lands disposition; Equitable TOD/station area plans

Gov. levels: Local policy adoption/planning/financing; State land use laws + tax credits/subsidies; Federal tax credits/subsidies

Key equity considerations expressed by experts:
• Important to both create + maintain access to housing opportunities (suburban + inner-city)
• Equity hinges on many key details (e.g. in-lieu/on-site, affordability levels, demo/replace)
Policy Domains:

First/Last Mile Transit Connectivity
Pedestrian and Bicycle Safety
Building Form and Walkable Design
Health Promoting Land Use
Anti-Displacement
Community Safety
Selected Example: Community Safety by Design

Description: Public space principles emphasizing human-centered design, community stewardship, vendor and arts activation, on-site health/crisis supports, multilingual education and bystander training

Gov. levels: Local spatial management practices and development standards; State/Federal funding criteria and published guidance

Key equity considerations expressed by experts:
• Involving community intermediaries and violence prevention practitioners

Photo credit: Katrina Johnston-Zimmerman
Polling Questions & Moderated Q&A
Closing remarks

Photo credit: Clarion Alley Mural Project
Toward Equitable Transportation and Land Use Policies

With support from the Division of Nutrition, Physical Activity and Obesity (DNPAO) at the Center for Disease Control and Prevention (CDC), Prevention Institute and Equitable Cities® developed a policy guide to build the capacity of local government and policymakers to implement equitable transportation and land use policies and investments. A key goal of this project was to interpret how equitable transportation and land use policies are applicable at different levels of governance—from local jurisdictions to the federal level—and provide guidance on how these can be monitored and assessed in the future.

Prevention Institute and Equitable Cities® convened subject matter experts from transportation and land use planning, mobility justice, health equity, and other sectors to inform findings. Expert input was supported by a literature scan summarizing the equity implications of active transportation infrastructure, policy, and program responses considered in the past, and the differentiation of approaches based on community context.

Resource & webinar recording on Prevention Institute’s website

Thank you!